Tiny Housing Project: A Unique Living/Learning Experience
Tiny Housing Project: Why?

- Authentic educational program that links environmental/sustainability concepts to elements of the liberal arts
- Unique and marketable living and learning experience
- WC positioned as innovator in sustainability education

Westminster College could be the FIRST American institution of higher education to integrate “Tiny Living” into its curriculum
**Tiny Housing Project: A Phased-In Approach**

- **Phase I** ‘15-’16
  - Planning, marketing, and building/purchasing of one tiny house

- **Phase II** ‘16-’17
  - Visiting scholar to live in tiny house for a semester
  - Planning and building a suite of three tiny houses

- **Phase III** ‘17-’18
  - Student living-learning experiences in tiny houses
Tiny Housing Project Planning Details

- Committee involving all stakeholders
- Input from construction consultant
- Marketing students’ class project
  Fall 2015
- Fall 2015 semester to decide logistics and develop detailed budget
Team-Based Planning Approach

**Education**
- Student learning objectives?
- Tied to existing or new courses/clusters?
- Curricular vs co-curricular experiences?

**Logistics**
- Build vs buy?
- Where?
- On wheels?
- Utilities: on grid or off grid?
- Internet access?
- Building/dormitory codes?

**Design**
- Layout?
- Interior design?
- Practicality?
- Curb appeal?

**Marketing**
- Audience for marketing?
- Goal of marketing?
- Student-driven marketing vs college-driven marketing?
Whole Group Discussion Followed by Break-Out Group Discussion

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