

KICK-OFF MEETING  
NOVEMBER 5, 2015

HELEN BOYLAN  
ENVIRONMENTAL PROGRAMS

## TINY HOUSING PROJECT: A UNIQUE LIVING/LEARNING EXPERIENCE

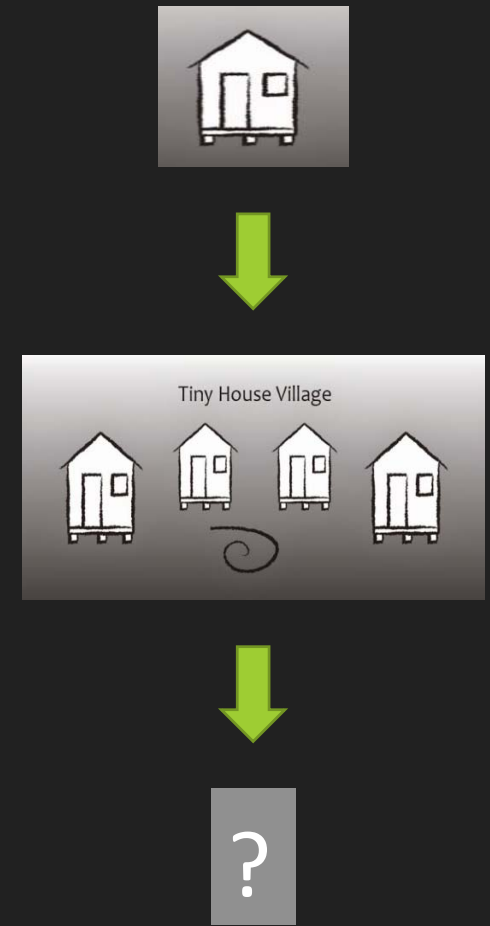
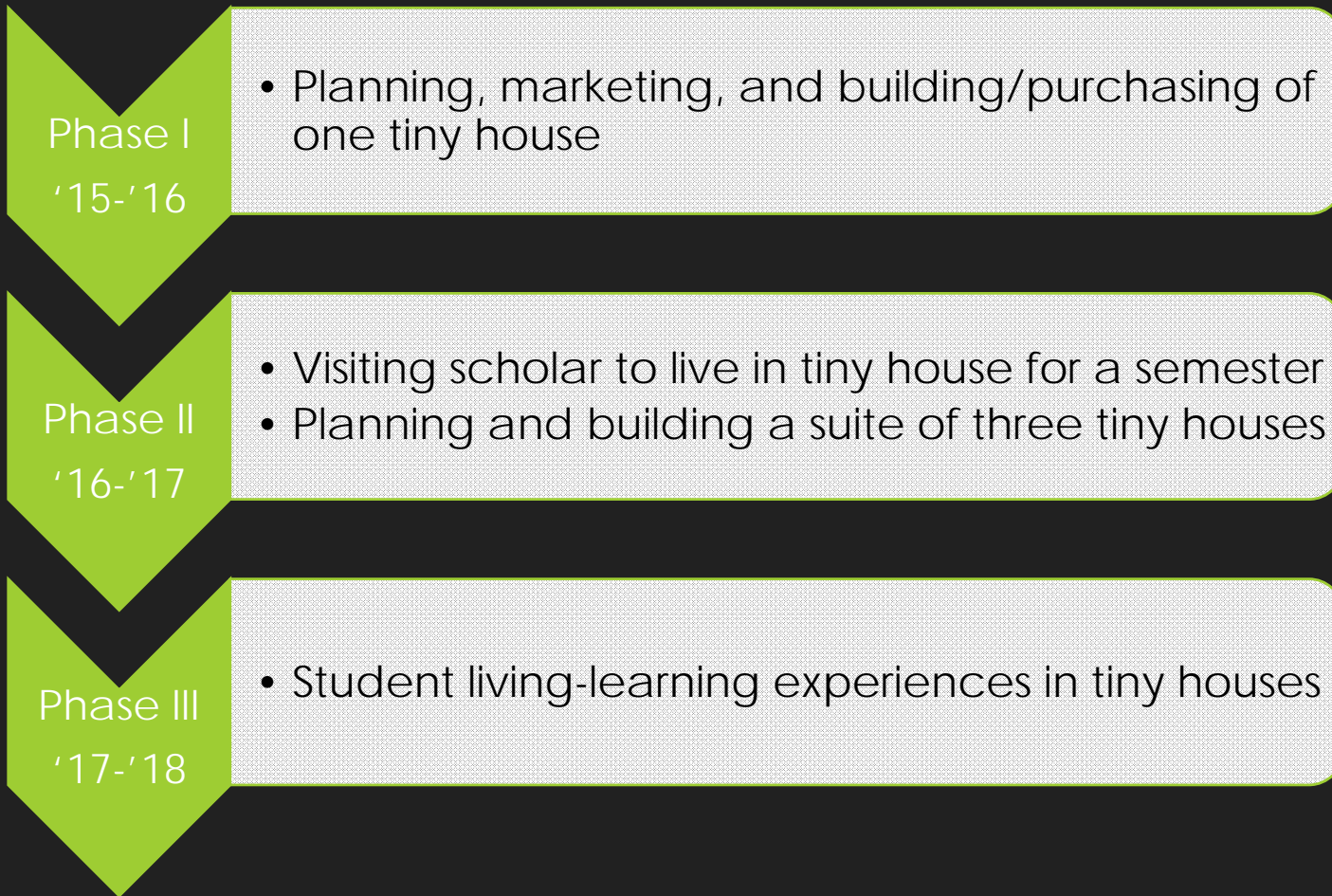


# TINY HOUSING PROJECT: WHY?

- Authentic educational program that links environmental/sustainability concepts to elements of the liberal arts
- Unique and marketable living and learning experience
- WC positioned as innovator in sustainability education



**Westminster College could be the FIRST American institution of higher education to integrate "Tiny Living" into its curriculum**



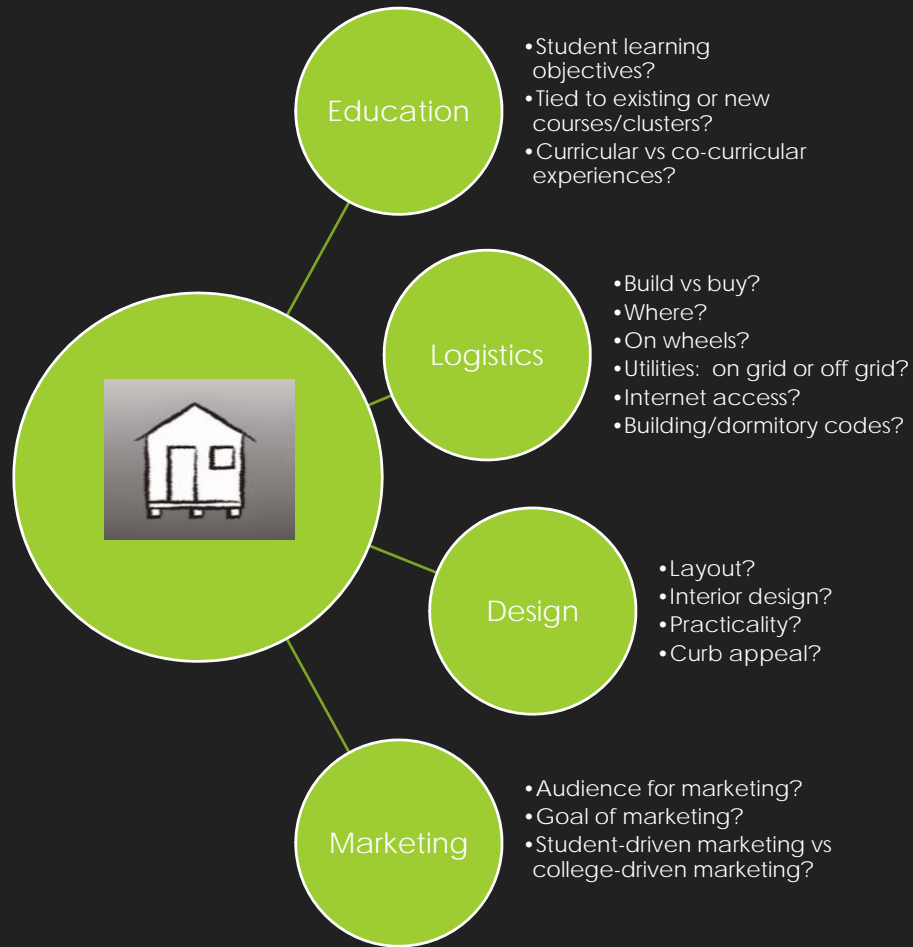
## TINY HOUSING PROJECT: A PHASED-IN APPROACH

# TINY HOUSING PROJECT PLANNING DETAILS

- Committee involving all stakeholders
- Input from construction consultant
- Marketing students' class project Fall 2015
- Fall 2015 semester to decide logistics and develop detailed budget



# Team-Based Planning Approach



# Whole Group Discussion Followed by Break-Out Group Discussion

## Logistics

- Build vs buy?
- Where?
- On wheels?
- Utilities: on grid or off grid?
- Internet access?
- Building/dormitory codes?

## Education

- Student learning objectives?
- Tied to existing or new courses/clusters?
- Curricular vs co-curricular experiences?

## Marketing

- Audience for marketing?
- Goal of marketing?
- Student-driven marketing vs college-driven marketing?

## Design

- Layout?
- Interior design?
- Practicality?
- Curb appeal?