**How to Double Major in Sports Management AND Marketing**

Congratulations as you are about to embark on an opportunity that can further strengthen your marketability. At the same time, the down side of such is losing out on the opportunity to take more electives at Westminster College. To be proactive and better accuracy, students planning a double major should lay out their planned courses through the eight semesters they will be at Westminster. Here are the steps to implement if you pursue the double major in Marketing.

1. Take BA 221 Marketing Research Methods
2. Take BA 325 Management Information Systems *(this counts for the Marketing major and as one of the select 2 of 9 in Sports Management)*
3. Take MA 131 Applied Calculus *(this replaces MTH 135 Concepts of Statistics in Sports Management)*
4. Take BA/ECO 220 Statistics
5. Take PR 101 Principles, Practices and Theory of Public Relations *(this counts for the Marketing major and as one of the select 2 of 9 in Sports Management)*
6. Take PR 202 Advertising and Public Relations
7. Take BA 335 Sports/Event Planning and Management *(this counts for the Marketing major select 3 of 5 and as one of the select 2 of 9 in Sports Management)*
8. BA 594 Internship counts for the Marketing major select 3 of 5 and Sports Management
9. Select one more course in the select 3 of 5 section for the Marketing Major

Thus you end up with a double major through only ***four additional courses***:

* BA 221 Marketing Research Methods
* BA/ECO 220 Statistics
* PR 202 Advertising and Public Relations
* Course from Marketing section 3 of 5 section