**Considerations for Majors and Minors to Enhance Marketability**

*Did you know???*

* A student can major in Business Administration and minor in Sports Management with three courses and the practicum *(a two credit course)*
  + CO 301 Applied Social Media
  + CO 320 Perspectives on Sports Media and Communication,
  + SMGT 301 Sport Administration
  + MGT 201 Practical Application (two credit course)
* A student can double major in Sports Management and Business administration with five courses
  + ACC 201 Principles of Accounting II
  + BA/ECO 220 Statistics
  + BA 350 Finance
  + Course one from Business Administration’s select four of the thirteen
  + Course two from Business Administration’s select four of the thirteen
* A student can double major in Sports Management and Marketing with four courses
  + BA 221 Marketing Research Methods
  + BA/ ECO 220 Statistics
  + PR 202 Advertising and Public Relations: Approaches and Methods
  + Select one from select 3 of 5 options *(assuming you take BA 335 Sports/Event Planning and Management which would count for both majors)*
* A student can major in Sports Management and minor in Marketing with two/three courses
  + In the select 3 of 5 section, the PR 101 Principles, Practices and Theory of Public Relations can count in the select 2 of 9 section of the Sports Management major
  + If the above option is utilized, select two more courses, otherwise select three
* A student can major in Sports Management and minor in Human Resources with one/two courses
  + BA 360 Human Resources Management *(can count in the select 2 of 9 section of Sports Management major)*
  + BA 361 Compensation & Benefits